

## St Peters Quarter

### Live Events

BID funded live events and entertainment will once again animate the streets of St Peters Quarter running from May to September.



**8th June**

SPQ Live at Riverlights in conjunction with Sight Support Derbyshire's Ey Up Mi Duck Race

**20th July**

SPQ Live at The Spot



**17th August**

SPQ Live at St Peters Cross

**21st September**

SPQ Live at St Peters Cross



**18th May**

**SPQ Live at St Peters Cross**

The first event took place at St Peters Cross on May 18th with acts including The Fox Gloves, Scribble Victory, Arjana Dance and Andrew Buxton.



### Your Rangers

Dave Wilson,  
Nikki Matthews  
and George Sims



# St Peters Quarter BID Annual Report 2018

The St Peters Quarter BID Annual Report for 2018 was distributed alongside the BID levy bills in March and the Ranger team have also been busy distributing further copies to businesses across the BID area.

The Annual Report featured a review of some of the work carried out by the BID during 2018, provided a financial summary, and information on how to get involved with various BID initiatives and activities to maximise the value for money you receive for the BID levy.



## St Peters Quarter Discount Travel Club

St Peters Quarter BID has joined together with Arriva to offer employees of St Peters Quarter businesses some great value offers on local Arriva Midlands bus travel.

The scheme allows users to travel by purchasing a yearly ticket but paying for it monthly with a direct debit and includes significant savings over the normal cost

of travel. Tickets also allow for free child travel (for up to 2 children) at weekends and on bank holidays subject to conditions.



## Useful Contacts Guide

St Peters Quarter BID has produced a Useful Contacts Guide in conjunction with Cathedral Quarter BID. The leaflet contains the details of various useful organisations and contacts to help you determine who to contact in specific incidences.



## St Peters Quarter Social Media

Social media is crucial to modern-day business, helping you to connect with your customers, increase awareness about your brand, and boost footfall and sales.

Keep up to date with all the St Peters Quarter BID news and activities by following us on Facebook, Twitter and Instagram and get involved by tagging us in your posts too!



## St Peters Quarter Offers and Events Submit your offers now

The BID currently operates a monthly St Peters Quarter Offers and Events eBulletin which gets sent out to its mailing list, encouraging shoppers to spend in the BID area. If you would like to include an offer, please contact the BID office or speak to one of the Rangers.



# BBC Radio Derby

## A day in the life of a St Peters Quarter Ranger

The St Peters Quarter Rangers had the pleasure of being accompanied by BBC Radio Derby's very own Andy Twigge. Andy spent the morning with George and Dave, providing

listeners with an opportunity to learn more about their role and day to day responsibilities with two short recorded segments airing on the 4th and 5th April.



## Tackling Homelessness, Substance Abuse and ASB

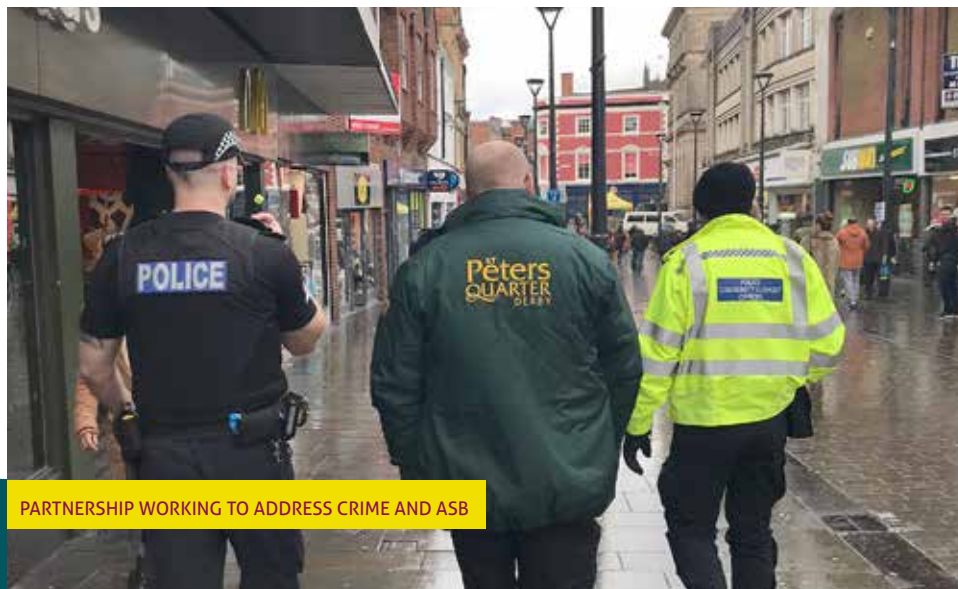
As well as working closely with the Police and other partners to tackle substance abuse, homelessness and ASB across the BID area, the BID is also an active partner in the Proactive Engagement and Enforcement Programme (PEEP).

The PEEP initiative was recently voted Team of the Year at the Resolve ASB Awards. This award is yet another testament to the dedication of all contributors to PEEP over the past two years and we congratulate all involved.

## Safer Neighbourhood Days

St Peters Quarter BID regularly organises Safer Neighbourhood Days in partnership with the Derby City Police Safer Neighbourhood Team, with the most recent having taken place on Monday 8th April.

Safer Neighbourhood Days provide an opportunity for businesses to engage with the Safer Neighbourhood Team officers, discuss issues and concerns and receive relevant advice and updates.



PARTNERSHIP WORKING TO ADDRESS CRIME AND ASB

# Storewatch Radio Scheme

St Peters Quarter businesses can benefit from joining the Storewatch Radio scheme thanks to the funding secured last year through the Police and Crime Commissioners Office.

There are a small number of radios available and the scheme enables businesses to report issues, and to keep in contact with one another, the Rangers and other partners, thereby helping to make the area safe and inviting for all to enjoy.



STOREWATCH RADIO DEMONSTRATION



# Tidy Days

St Peters Quarter BID has so far hosted two Tidy Days in 2019 in partnership with Streetpride at Derby City Council and sponsored by McDonalds. The most recent event occurred on 23rd April, as part of the Keep Britain Tidy, Great British Spring Clean campaign. Across the two Tidy Days volunteers from Tesco, Barclays, Costa, McDonalds, Riverlights and Streetpride all helped to improve St Peters Quarter BID area.



# Hanging Baskets



BID funded floral hanging baskets will once again line the streets from late June to September, running from the north end of St Peters Street, through to The Spot and London Road, helping to decorate and brighten the streets during the summer months.

# Purple Flag Status



St Peters Quarter BID supported Derby City Council and other partners in its application to the Association of Town and City Management (ATCM) to retain its Purple Flag status for a further year.

First achieved in 2013, Purple Flag is an international accreditation scheme which recognises a town's excellence in managing the evening and night-time economy.

A final decision on whether Derby has been successful in retaining its Purple Flag status will be announced later this year.

# St Peters Quarter Developments



## Future High Street Fund

St Peters Quarter BID and Cathedral Quarter BID worked alongside Derby City Council and other partners to submit an expression of interest to the Future High Streets Fund earlier this year, in a bid to secure a share of £675 million to transform local high streets into modern vibrant community hubs.

An announcement on which local authorities have been successful in reaching the next stage will be made later this year and we will endeavour to keep you posted on developments.

## Becketwell

Leeds-based property developer St James Securities (SJS) is working with Derby City Council to deliver a comprehensive regeneration of the Becketwell area. Proposals may include a mix of homes, workspace, hotel, retail and leisure uses as well as a new public square for the city.

Part of the work will include the demolition of the old Debenhams building, due to start later this year subject to the necessary permissions.

# SPQ Images

With the face of Derby ever changing, St Peters Quarter BID recently had some updated photography shots taken to showcase the diverse offer across the BID area.

The images will be used to promote St Peters Quarter and its businesses via social media, on the new website and in publicity campaigns moving forwards.



## Derby Festé



## Derby Festé 2019 – Space, Moon and Tides

The popular annual arts festival returns to Derby and St Peters Quarter on Friday 27th and Saturday 28th September 2019 with a Space, Moon and Tides theme. The two-day festival

is funded by Arts Council England and Derby City Council with sponsorship from St Peters Quarter BID, Cathedral Quarter BID, Derby Cathedral, University of Derby, and Intu Derby.

## New SPQ Website in Design

We are well and truly living in a digital age and having an effective online presence is essential. As such, St Peters Quarter BID are currently progressing with plans to redesign

and improve the St Peters Quarter BID website. The improvements will enable the BID to promote St Peters Quarter and its businesses to a new audience.

## Retail Sales Monitor

The BID's management company, Partnerships for Better Business (pfb UK) operate a weekly retail sales monitor which provides information on footfall, sales and car park usage in the BID area for participating businesses.



## Footfall cameras

The BID funds footfall cameras within the BID area to monitor the number of visitors to certain streets. These statistics allow the BID to benchmark performance and are also a useful KPI for potential investors in the area.



# The BID Team

## January saw some new faces joining the St Peters Quarter BID team.

Ashley Lewis, Senior BID Project Manager has been joined by Ryan Anderson, BID Project Executive. Working alongside Ashley and Ryan is the St Peters Quarter Ranger team

consisting of Dave Wilson, Nikki Matthews and George Sims. The Rangers play a vital role in business liaison and engagement, act as ambassadors for St Peters Quarter,

assist with ASB in partnership with the police and will also be seen on days where events are being held in the BID area.

Also supporting the BID team is Eve Taylor, responsible for undertaking social media on behalf of the BID; Charlotte Fearn who provides the footfall and sales monitor statistics; and Pooja Sharda who provides book keeping and database services.



ASHLEY LEWIS



RYAN ANDERSON



EVE TAYLOR



CHARLOTTE FEARN



POOJA SHARDA

## Group Meetings

### Keep an eye out!

The Group Meetings provide an excellent opportunity for businesses to engage with the BID team, Rangers and other partners, keep up to date with BID projects and find out how to get involved in upcoming BID activities.

The Group Meetings also provide an opportunity for businesses to discuss ideas and any challenges your business may face.

From June, there will be one larger Group Meeting providing a platform for greater discussion and to enable businesses from across the wider BID area to network and engage with each other.

## It's Your BID!

**The St Peters Quarter Business Improvement District is a business led initiative and your views are essential.**

If you wish to discuss any BID related matters or receive further information on how you can get more involved with the St Peters Quarter BID activities and initiatives, please contact the BID office on **01332 419050** or [enquiries@stpetersquarter.co.uk](mailto:enquiries@stpetersquarter.co.uk)

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St Peters Quarter Business Improvement District is project managed by Partnerships for Better Business Ltd (p4bb UK)

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