

St Peters Quarter BID

WINTER 2021

Golden Ticket Prize Draw

This Christmas we have partnered with Cathedral Quarter BID to deliver the Golden Ticket prize draw.

Four lucky entrants will win £500 of shopping vouchers each to spend in St Peters Quarter and Cathedral Quarter Businesses. The aim of the Golden Ticket Prize Draw is to encourage and drive footfall into the city centre as entrants can only enter by picking up a ticket from businesses and posting it in one of 20 post boxes located in businesses across the two BID areas.



'Christmas In St Peters Quarter' Entertainment

St Peters Quarter BID have organised free festive entertainment taking place every Saturday from the 27th November until 18th December. The four Saturdays will welcome traditional Christmas music acts situated at a stage located at St Peters Cross.



Christmas Window Display Funding

We have worked alongside Derby City Council and Cathedral Quarter BID to assist businesses in creating Christmas window displays this year. A limited number of small grants were available to businesses to assist in window displays with the option to also become part of a Gingerbread themed trail.

Christmas lights

The BID has once again worked with Derby City Council to ensure an extensive coverage of festive lights and mini Christmas trees for business frontages in St Peters Quarter.

A Christmas Lights Switch On event organised by Derby City Council was held on Saturday 13th November, with a lantern parade by Surtal Arts leading from The Spot to the entertainment on Corporation Street before the big switch on at 6pm.



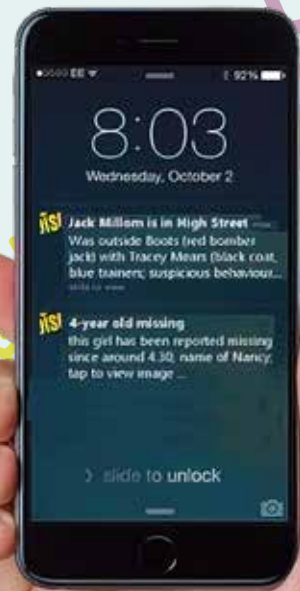


DERBYSHIRE
Business Crime
Reduction Partnership

Derbyshire Business Crime Reduction Partnership (DBCPR)

St Peters Quarter and Cathedral Quarter BIDs launched a new collaboration with the Derbyshire Business Crime Reduction Partnership (DBCPR), providing levy-paying businesses with access to the county-wide scheme free of charge.

Users can also download the DISC app which gives them the ability to share intel, report incidents to the Police, view offender photo galleries, and receive crime alerts and newsletters. If your business would like to join the scheme, please contact the BID office.



The Spot/Babington Lane Consultation

A consultation is currently open to assess the public's opinions regarding proposed changes to The Spot & Babington Lane area.

Funding has been secured from the DfT's Transforming Cities Fund (TCF) and Active Travel Fund (ATF) with the ambition to make the area more friendly for pedestrians and disabled users whilst incorporating a cycle lane and improved crossing areas. The consultation can be accessed via <https://letstalk.derby.gov.uk/>

Too Good to Go Scheme

St Peters Quarter BID is working in partnership with Too Good To Go – a social impact company and app fighting food waste.

The project gives an opportunity to businesses from the food and drink sector to recover costs by selling their surplus food to new consumers and take tangible steps to help the environment. If you feel that your business would benefit from joining the scheme, please contact the BID office.



Development Updates



Work is well underway on phase one of the Becketwell scheme, with the construction of 259 one and two-bedroom apartments and the delivery of a new public square. Completion of this first phase is scheduled for Spring 2023. In October, detailed planning consent was also granted by Derby City Council for a 3,500 capacity performance venue, subject to a change to a condition. The performance venue will be delivered during phase two of the scheme with demolition work set to commence in January 2022. Expected to host over 200 cultural and commercial events each year and attract an additional 250,000 visitors to the city, construction will begin in January 2023, with completion and handover to the operator in late 2024.

Also in October, Derby City Council Cabinet approved the project delivery arrangements for the Eastern Gateway initiative to create a new public boulevard, urban green space and commercial units on East Street by the current Eagle Market entrance. Part of this scheme will be funded by the Future High Street Fund with construction due to begin in autumn 2022 and expected to be completed by March 2024.

Funding Available for Businesses & Landlords

St Peters Quarter BID were successful in an application to the ARG Vibrancy Fund to deliver a number of projects in the BID area over the coming months.

Bespoke Art Trail on Vacant Units

St Peters Quarter BID will be working with landlords, Derby City Council and cultural organisations to deliver interventions on vacant units to improve the vibrancy of the BID area.

We will produce and install a series of window dressings to create a trail of bespoke artwork across the city centre to improve the street scene.



Promoting Derby as a City of Choice

St Peters Quarter BID is working in partnership with Cathedral Quarter, Marketing Derby and Derbion to deliver a programme of interventions to tackle negative perceptions of the city and to promote the positive aspects and diverse offer available to residents and visitors to the city. The project will look at gateway signage, digital marketing campaigns and the creation of a cohort of 'City Champions' amongst other activities. Watch this space!

Business frontages

St Peters Quarter BID will be working with landlords and business owners to deliver initiatives aimed at adding creativity and additional vibrancy to the BID area. Look out for further details in upcoming ebulletins.

How can my business get involved?

We will work with landlords and local artists collaboratively to design and install bespoke artwork on vacant premises which enhances the appearance of the unit and adds vibrancy to the street scene. This can be done in the form of external vinyls, boarding or internal displays installed in accordance with your needs and the requirements of the artist.

Vinyls and boarding are very easy and quick to install and remove whilst internal displays can be easily positioned to allow for continued access. If you are interested and would like further information on this project, please contact the St Peters Quarter BID office on **01332 419050** or enquiries@stpetersquarter.co.uk

The BID Rangers

Our BID Rangers continue to ensure visitors to the city centre feel welcomed and enjoy a safe, secure and inviting environment. They act as the eyes and ears of the BID, dealing directly with a defined range of issues and escalating and reporting any unusual activity to the appropriate authority.

The Rangers have also continued to visit businesses in the area to discuss all BID projects that you can get involved with, and the upcoming St Peters Quarter BID renewal ballot.



St Peters Quarter BID Renewal 2022-27

Businesses in St Peters Quarter have recently been sent a ballot paper for the renewal ballot which runs until 5pm on 16 December. Your YES vote will ensure that the BID can continue for a further five years and enable businesses in the area to take advantage of new opportunities.



The BID has delivered a substantial amount over the course of the last ten years, including:

- Provision of the BID Rangers who monitor and deter crime and ASB in conjunction with partners, support businesses in addressing issues and play a key ambassadorial role in the city.
- Activities to improve the local environment such as tidy days, hanging baskets and planters, Christmas lights and window vinyls.
- Providing information about footfall, retail sales and vacancies to benchmark performance and to assist in attracting new investment into the area.
- Organising events and initiatives to improve footfall and support businesses, such as the SPQ Live street entertainment and supporting key city events.
- Delivering campaigns and schemes to help promote businesses and the St Peters Quarter BID area as a whole.
- Providing a voice for businesses on key initiatives impacting on the area, including public realm works and new developments.

Moving forwards and if businesses vote in favour of the new business plan, there will be further projects and initiatives which will continue to welcome people, promote the businesses and the area and provide support.

Although the BID renewal ballot comes at the end of what has been a particularly challenging period for all businesses, St Peters Quarter has much to look forward to – not least because of the major developments and investment which are taking place in and around the area.

The Becketwell scheme will transform a significant part of the city centre, parts of which have lain derelict for decades, and will provide opportunities across the wider area. The proposed eastern gateway as part of the Future High Street initiative will improve one of the key entrances whilst the residential developments of Nightingale Quarter and Castleward will bring more people to the city centre.

This ballot is therefore a unique opportunity to capitalise on these important developments and come together to put funding directly back into St Peters Quarter, with expenditure

exclusively on projects that matter to our business community.

As a business who pays into the BID this is an investment. The aim of the BID is to deliver as much value back in benefits, if not more, than the money you pay in. By working together as a collective voice, you will not only be benefiting your business but improving St Peters Quarter.

In short, businesses cannot afford to let this opportunity pass them by and we appeal to all St Peters Quarter BID businesses to vote 'YES' in the upcoming ballot.

Ballot Timeline

Please note the key dates during the ballot:

Ballot papers sent out
18 November

Ballot vote deadline
5pm on 16 December

Ballot announcement
17 December

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