

**SUMMER 2023**

## Key Summer Dates

**22nd July** – A Jurassic Photo opportunity in St Peters Quarter

**5th August** – Meet and Greet with Bluey

**11th – 28th August** – Summer Safari Trail

**23rd – 24th September** – Derby Festé

### Bluey meet and greet

St Peters Quarter BID is hosting a meet and greet with **Bluey** on **Saturday 5th August** at intervals between 11am and 3:30pm, located at St Peters Church.

**This is a free event.**

For information on the event and how your business can get involved contact Gemma Pindard

[BIDprojectexecutive@stpetersquarter.co.uk](mailto:BIDprojectexecutive@stpetersquarter.co.uk)



### A Jurassic Photo opportunity in St Peters Quarter



On Saturday 22nd July, at St Peters Cross, there will be large Jurassic gates in place for visitors to have their photo taken by before heading into Cathedral Quarter where their hugely successful **Jurassic Day** returns for a second year.

**This event is free to attend and takes place from 11am – 4pm.**



We will be running a Free, Family Friendly Interactive **Summer Safari Trail** via the LoyalFree app this summer. The aim of the trail is to encourage footfall into the area.

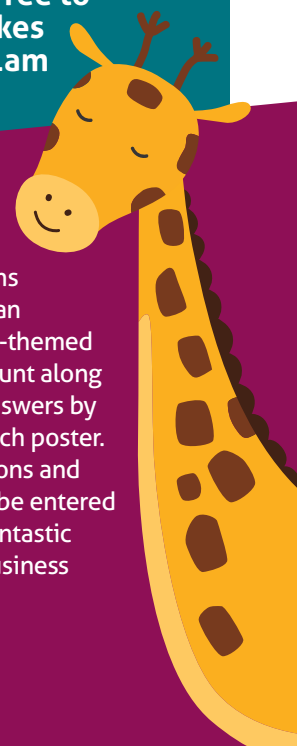
The trail will be running over the summer from **Friday 11th of August until midnight on Monday 28th of August.**

The trail will feature a number of business locations that will host a poster with an educational African wildlife-themed question. Participants can hunt along the trail and discover the answers by scanning the QR code on each poster. Explorers visiting the locations and scanning the QR codes will be entered into a prize draw to win a fantastic prize hamper made from business donations.

[www.stpetersquarter.co.uk](http://www.stpetersquarter.co.uk)

@SPQDerby StPetersQuarterDerby

St Peters Quarter St Peters Quarter BID Derby



## Event support and sponsorship

The BID continues to provide sponsorship and support to a number of events which take place each year bringing visitors and vibrancy to St Peters Quarter. This year we sponsored the **St Georges Day celebrations** and this summer we are proud to be supporting events including **Derby Festé**.

**DERBY  
FESTÉ**



## BID Project Team

The **BID Project Team** consists of your BID Manager, Brad Worley, and BID Project Executive, Gemma Pindard. Both are on hand to discuss your involvement in the projects that the BID undertakes to help you gain the best value for your levy payment.



BRAD WORLEY



GEMMA PINDARD

## BID Ranger service

Your **BID Ranger Nikki** is available to support you and your business, providing information and guidance on BID projects and initiatives. Nikki also continues to work with partners to address crime and ASB in the area.

## Goodbye Ranger Dave

In May we said farewell to **Ranger Dave Wilson** after over 10 years serving as a Ranger within St Peters Quarter. We would like to thank him for his work and wish him the best in his retirement and future ventures. We are in the process of recruiting a new Ranger.



## SPQ LoyalFree scheme

The **LoyalFree app** is available to all levy payers to use as a promotional tool for your business. With over 120,000 users nationwide, businesses can add offers and loyalty schemes to the platform for users to take advantage of whilst shopping locally. For more information speak to Nikki or contact the BID office.



**LoyalFree**

## Defibrillator

The BID continues to fund the maintenance of the **Defibrillator** which we installed on the Castle and Falcon pub in 2020, due to the future demolition of the pub this Defibrillator is currently

at the White Horse pub and will be installed on the outside of the building in a lockable cabinet. The unit provides much needed lifesaving equipment in the BID area. This is in a lockable cabinet and the code can be obtained by calling 999.





# Derbyshire Business Crime Reduction Partnership (DBCPRP)

St Peters Quarter and Cathedral Quarter BID's continue to collaborate with the Chamber of Commerce to bring the Derbyshire Business Crime Reduction Partnership (DBCPRP) to the city, providing levy-paying businesses with access to the county-wide scheme free of charge. Users can download the DISC app which gives them the ability to share intel, report incidents to the Police, view offender photo galleries, and receive crime alerts and newsletters.

We also hold monthly meetings in person with representatives from the scheme, the police and PPO's which users are welcome to attend and give their feedback.

If your business would like to join the scheme, please contact the BID office.



## Social media support and business promotion

We continue to share appropriate posts from businesses where the BID is tagged and encourage your business to keep doing so for us to promote the diverse offering in the St Peters Quarter.



## Ebulletins and business comms

Weekly communications are sent to advise businesses of important and relevant information regarding BID projects, developments in the area, your good news and much more besides. To receive these updates or advise us of news for inclusion, please email the BID office – [enquiries@stpetersquarter.co.uk](mailto:enquiries@stpetersquarter.co.uk)

## Purple Flag Accreditation

St Peters Quarter have played an integral part supporting Derby City Council over the last 10 years in the process to retain the **Purple Flag Accreditation**. The status recognises excellence in managing the evening and night time economy in a town or city.



## Bleed Kits

The BID has been working closely with Derby City Council and Cathedral Quarter BID to install more **Bleed Kits** which provide vital support when a serious incident takes place. In St Peters Quarter there is already one installed at NatWest and soon to be one installed on the White Horse pub. This is in a lockable cabinet and the code can be obtained by calling 999.

## Tidy Days

The BID now hosts monthly tidy sessions to bring the business community together to help keep the BID area clean. These sessions are supported by the Street Pride Team who provide us with much needed equipment, PPOs, Police and PCSOs. In one session alone 40 needles were removed from car parks and alleyways in the BID area. Also a huge thank you to McDonald's, Costa and Carnero Lounge for providing much needed refreshments after the event.



## Storewatch radio loan scheme

We continue to provide the **Storewatch Radio loan scheme** to help businesses share information and make the area safer. They enable businesses to keep in contact with one another, the Rangers and other partners, such as CCTV and the Police.





## Floral displays

The BID has again funded the installation and maintenance of hanging baskets and floral planters around the BID area this summer, creating a brighter and more pleasant environment for workers and visitors to St Peters Quarter. The displays will be in place from mid June, through to October.



## Great British Spring Clean

In March, the BID supported the Keep Britain Tidy initiative – The Great British Spring Clean. Joined by volunteers from a number of local businesses we collected over 20 bags of litter from around the BID area. Derby City Council's Streetpride team also performed a number of tasks in support with gum removal, jet washing and cleaning the windows of vacant properties.

## ARG – Vacant units

Using Additional Restrictions Grant (ARG) funding, and working with Carla Dee a local artist, the BID has continued to increase the vibrancy of the area through more artwork installations on vacant units.

The poetry trail is still live on the Loyal Free app showing the locations of different poetry verses on occupied units. The poetry verses have all been written by James McInerney as part of the poetry project which had been created to send positive messages out to people.



## Summer tidy session dates

Meeting point is McDonald's on St Peters Street at 12pm

**20th July**

**24th August**

**21st September**

## SPQ website business profile

Each business in St Peters Quarter benefits from its own profile page on the SPQ website business directory. Get in touch if you would like to update anything on your page.







## SPQ Annual Report

The 2022/23 St Peters Quarter Annual Report was posted out to businesses along with levy bills in April as well as being available to view on the SPQ website. The report featured a review of the work carried out by the BID during 2022/23, a financial summary and information on how you can get involved in your BID, thereby maximising the value for money you receive for your BID levy.

## King's Coronation Trail

To celebrate the Coronation of King Charles III, we created a poster trail for families to follow during the period of 2nd – 14th May. 10 posters were displayed in business windows, and each contained a different letter and fun fact about the King. Using the LoyalFree app to locate the posters, participants then were challenged to unscramble the letters they had found to reveal the word 'Coronation'.



## Footfall cameras

The BID continues to fund footfall cameras in the BID area to enable us to gather crucial data regarding the number of visitors to the area which can then be used to aid the attraction of new businesses and investment to the St Peters Quarter.



## Retail Sales Monitor

Partnerships for Better Business (pfbb uk), the managing agents for St Peters Quarter and Cathedral Quarter BIDs, have continued to operate a weekly sales and footfall monitor scheme covering both BID areas. This data has been crucial in helping to monitor the performance of the city during periods of restrictions and will assist decision-making during the recovery and transformation of the city.



# Developments in and around St Peters Quarter



## Derby Market Hall

The refurbishment of **Derby Market Hall** has commenced its second phase of work, making major internal and external improvements. The Market Hall is set to become a vibrant retail and leisure destination, linking Derbion and St Peters Quarter to the Cathedral Quarter and Becketwell. When complete, it will pay homage to its heritage while evolving to meet modern needs and consumer demand. The Market Hall is expected to reopen in late 2024.

## Becketwell

The construction of the 259 Build to Rent (BTR) apartment block known as 'The Condor' (managed by Grainger) is near completion and expected to open before the summer. The apartments benefit from a roof terrace, 24 hour gym and free wifi.

The **Becketwell** arena is expected to host over 200 cultural and commercial events each year and attract an additional 250,000 visitors to the city, construction will commence shortly, with completion expected in late 2024.



## Becketwell Welcome Packs

The BID is working closely with Grainger to deliver welcome packs for the new tenants coming into the area. The Welcome packs will contain deals and offers from the local businesses within St Peters Quarter working as a way for businesses to showcase and introduce themselves to the new tenants. If you would like to have your business included within the welcome pack contact Gemma Pindard by **Friday 28th July 2023** via [BIDprojectexecutive@stpetersquarter.co.uk](mailto:BIDprojectexecutive@stpetersquarter.co.uk)

## Eastern Gateway/Eagle Quarter

Derbion have submitted plans to Derby City Council which will transform the current site of the Eagle Market if approved. Phase one of the **Eagle Quarter** development is already being considered within the proposed **Eastern Gateway** project on part of the existing Eagle Market site.

The masterplan includes new homes and commercial uses with new public spaces and walkable streets that will integrate the site with the rest of the City Centre and improve new connections to the river.



## How you can get involved with your BID

**By far the best way to find out about opportunities to get involved in and make your levy payments work for you is to sign up for our weekly ebulletin.**

This is the first point of call to find out about forthcoming publications and events that you can join in with, and for any other opportunities such as networking events, community building collaborations and much more.

To receive the weekly ebulletins please email [enquiries@stpetersquarter.co.uk](mailto:enquiries@stpetersquarter.co.uk) or call **01332 419050**

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St Peters Quarter Business Improvement District is project managed by Partnerships for Better Business Ltd (pfbb UK)

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